

word is bond

The Final Project/Final Exam

Due Date: May 6 at 1:30pm on D2L

We have now reached the end of our time together. You are not asked to memorize anything in this class like exams often require, but we will still close this semester by looking back at your work. Now we will reflect on all that we have done. At their best, that is what final exams are supposed to be.

You can do this project as a booklet or as google slides (or something more creative if you have something outrageous up your sleeves). You just have to upload to D2L anytime between now and our official final exam date. There are four parts of your final project: 1) the cover page/slide; 2) the introduction; 3) the case example; 4) the bibliography.

part one (3 points)

In the first part of your final project/exam, **you need a title and cover page/cover slide.** Your cover and title should convey your ideas and perspective.

Be sure to use an “academic-styled” title. This is perhaps the most formulaic thing that you will be asked to do in this class. This course, for instance, has an academic-styled title... *Word is Bond: An Introduction to Black Language and Rhetoric*. This means there is a catchy phrase, then you add a colon, then you add a short overview. Here is an example from a presentation that I did last year... “*Came Thru Drippin*”: *Black Feminist Rhetoric in the Movement for Black Lives*. Notice how I put quotation marks around the phrase in the front, “Came Thru Drippin”—that’s because those are not my words. They are song lyrics that I am quoting. Feel free to do seething like this. Just make your title good.

Here are your three tasks in part one (worth three points):

- 1) Come up with a good title.
- 2) Make sure your title follows the traditional academic format (quotations must be used as needed and you need the colon)
- 3) Make a cover page or cover slide with a clever, creative use of images, videos, phrases and/or symbols to showcase what your project is about.

part two (4 points)

In the second part of your final project/exam, **you need to explain Black Rhetoric in a detailed, interesting, and personal way.** Feel free to use what you have already done or written in the class. For instance, you could use the letter to Black Language and rhetoric that you did for RR#10 and extend it. You could use project #1 where you define Black rhetoric via google slides and extend that. However you do this, you need to include visuals and examples. There is no word limit here since you might be doing google slides, but you do have four tasks for the four points in this area.

Here are your four tasks in part two (worth four points):

- 4) This part has to feel like an introduction where you are talking to someone NOT in this class and who does not know what rhetoric or Black Rhetoric means.

- 5) Define Black Language and rhetoric using at least one author that we have read. ***Be detailed and thorough.*** Go back to RR #2 and/or RR #3 for general ideas. You might even go back to the first project. You can use anything you've written or created already in this class. Your definition should also give a sense of your own perspectives and connections.
 - 6) Give what you think are salient examples of Black Language and rhetoric and explain why you think these are critical. ***Be detailed and thorough.*** Remember that you can use anything you've written or created already in this class.
 - 7) Make sure that you have a creative use of images, videos, phrases and/or symbols to explain your definitions and personal connections of Black Language and rhetoric. This part should also be specifically labelled so that it is clear that this is an introduction to Black rhetoric.
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part three (4 points)

In the third part of your final project/exam, you need to highlight a single Black Rhetor or a single Black rhetorical performance in a detailed, interesting, and personal way. Feel free to use what you have already done or written in the class. For instance, you could use any RR. You could also use your own hype presentation.

[NOTE: You can import old slides into a new google slides presentation; you can also make a copy of any of your google slides presentations and then extend that for the final project.] However you do this, you need to include visuals and examples. There is no word limit here since you might be doing google slides, but you do have four tasks for the four points in this area.

Here are your four tasks in part two (worth four points):

- 8) In this part, you need to introduce a central rhetor or performance and explain why you have chosen this person and what we can learn from them and/or their time in history.
 - 9) Choose a specific performance and/or event that is central to this rhetor. Explain the general elements of Black Language and/or rhetoric that are used in this specific performance/moment and why you think this is important.
 - 10) Quote this rhetor extensively and/or embed a video performance. Analyze what you have selected closely.
 - 11) Make sure that you have a creative use of images, videos, phrases and/or symbols to present this specific rhetor and/or performance. This part should also be specifically labelled so that it is clear who and what your focus is here.
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part four (1 point)

In the final part of your final project/exam, you need to include a detailed bibliography. *Here is your last task in part four (worth one point):*

- 12) Include a bibliography; make sure that this part is also specifically labelled so that it is clear that this is your bibliography.

That's all that you have to do for the final exam. In fact, you could just compile the work that you have already done for this class and bring it all together. Or, you might veer into some new stuff. **For extra credit points, repeat part three for a second and/or third rhetor. This will qualify you for 4-8 extra points but you will have to draw DETAILED connections between all of them in a set of extra slides or pages.**

**This project counts AS THE FINAL EXAM.
It is due Thursday, May 6 at 1:30pm on D2L.**

